

FACE2FACE

WELCOME TO THE LATEST EDITION OF THE INTERFACE NEWSLETTER



FREE CONSULTATION WITH INTERFACE

Why not kick start 2012 with a free consultation with a member of the Interface team to help identify how Scotland's academic network could help you address your business challenges for 2012.

Whether your challenge is technical, process related or strategic, a member of the team would be delighted to meet with you and discuss your requirements. We can also discuss a range of funding options to offset the cost of the collaboration including the highly successful Scottish Funding Council Innovation Vouchers.

If you are interested in finding out more or arranging a consultation, please [click here](#).

[MEET THE TEAM](#)

Last year was an extremely exciting year for Interface and I thought this would be a good opportunity to introduce our new colleagues as well as familiarise you with the "old timers"!

In 2011, we secured additional funding resulting in the expansion of our team across the West of Scotland and the Highlands and Islands as well as here in Edinburgh. As we head into a new year, the team welcomes its most recent additions, Teresa Shutter, Technology Translator, based at Heriot Watt; Anne MacIntyre, Technology Translator, based at Abertay; Howell Davies, Business

Engagement Executive based at Aberdeen. This will now complete the Interface [Food and Drink](#) team, the new Scottish network working to meet the research and innovation needs of Scottish food and drink companies.

We also welcome Laura Robertson, Project Administrator to the team. Laura will be responsible for administering the Scottish Funding Council Innovation Voucher scheme.

Lastly, on behalf of the whole team, I would like to wish you all a prosperous 2012 and look forward to meeting you at one of our many events being held this year.

Best Wishes

[Donna Kukarenko](#)

CONTACT



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MEET THE TEAM

[Plan for Growth, Plan for Change - Maximising value from Scotland's Knowledge Base \(Scottish Borders\)](#)

01 February 2012

[Plan for Growth, Plan for Change - Maximising value from Scotland's Knowledge Base \(Dumfries & Galloway\)](#)

08 February 2012

[FHIS - New Product Development \(Glasgow\)](#)

01 March 2012

FUNDING

OFFSET THE COST OF YOUR COLLABORATION WITH UP TO £5k FEASIBILITY GRANT FUNDING. [THE INNOVATION VOUCHER SCHEME.](#)

BLOG

FIND OUT WHAT THE TEAM HAS BEEN UP TO IN OUR [WEEKLY BLOG.](#)

TAKE THE OPPORTUNITY TO SHARE YOUR NEWS - [BECOME A GUEST BLOG EDITOR.](#)

SPOTLIGHT ON NS DESIGN

Interface's matchmaking of digital design agency NS Design Ltd with a team at Glasgow Caledonian University has highlighted how successful influential social media is to businesses. The collaborative project conducted key research into measuring the economic value and Return On Investment (ROI) from the use of social media by SMEs.

With the increasing employment of social media within SMEs, the extra value gained from the investment in this sector is becoming more crucial.

This project was funded through the Scottish Funding Council Innovation Voucher scheme.



[CLICK HERE](#) TO READ MORE SUCCESS STORIES

A NEWS RELATED FACT

TWITTER AND TWEET - THE ANIMALS DO IT ALL THE TIME

scientists have found. Experts say the websites reflect mechanisms animals have always used to gather information about their social environment.

Dr Lusseau, of Aberdeen University's School of Biological Sciences, said: 'The social networking technology most of us now employ on a daily basis allows us to share information with one another in the way that animals have always communicated, the only difference being that we can do it on a global level'.