

WINNING THROUGH INNOVATION

GROWING THROUGH TECHNOLOGY

RADISSON HOTEL, GLASGOW ON TUESDAY 14TH SEPTEMBER 2010 (9.00AM - 1.30PM)

Scottish Enterprise invites you to attend an exciting free half-day event to learn how technology can transform and grow your business.

Innovation is about 'the successful exploitation of new ideas', or taking new ideas and technologies and applying them in new markets.

As part of our **Winning Through Innovation** series, this **Growing Through Technology** event is not just for traditional technology producing companies. It's about using technology in a creative and innovative way as a tool to drive business growth and retain your competitive edge.

- Increase your competitiveness
- Make better use of technology
- Access and win in new markets
- Diversify into new industries and markets
- Network with businesses from a wide range of sectors

"Technology is our main growth driver. It's not just for commercial leaders and academic researchers. It is everybody's business."

Scotland's Enabling Technologies Strategy.

For more information and to book your place visit:

www.scottish-enterprise.com/wti

or call:

0800 141 2128



Scottish Enterprise

WINNING THROUGH INNOVATION

We are bringing together **people** and **organisations** to illustrate how your business can Grow Through Technology and give you a sharper competitive edge.

Growing Through Technology presents a mix of innovation experts, inspiring Scottish companies and access to advice from Scottish Enterprise and its partners. So, whether you're a leading technology company or an SME that has a business challenge that you think technology can help solve, we're confident you'll find practical help and support from our exhibitors and speakers.

PEOPLE:



Hamish Taylor

Hamish Taylor kicks off our information-packed event. He has been at the forefront of innovation in companies such as Procter & Gamble and British Airways. Throughout his career he has left behind significant business growth triggered by a willingness to challenge the normal way of doing things.

Karin Hayhow, Mackie's of Scotland

Mackie's today is the outcome of the effort and foresight of four generations of Mackie's and their staff. Famous for ice cream, Mackie's has diversified into new products and international markets. An exemplar of technology application in the production process, the company has positioned itself as one of Scotland's leading and most innovative businesses.

Dermot Rogers, FMC Technologies

Named by the Sunday Times as one of the UK's 'best companies to work for', FMC Technologies Ltd. is a leading global provider of technology solutions for the energy industry. FMC has a state-of-the-art manufacturing facility and weld fabrication workshop in Dunfermline, a leading-edge research and development facility in Glasgow and an engineering support office in Aberdeen.

ORGANISATIONS:

This event has been designed to maximise opportunities for you to network with like-minded businesses and agencies who can support you with your business ideas and challenges.

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Many projects operated by Scottish Enterprise are part-financed by the European Union
Scottish Enterprise Atrium Court, 50 Waterloo Street, Glasgow, G2 6HQ

**"At Mackie's
our approach is
straightforward:
'No change, no
chance.'** "

*Maitland Mackie,
Chairman, Mackie's of
Scotland*

**"Innovation
is key to
maintaining our
market leading
position in the
industry"**

*Dermot Rogers,
FMC Technologies*

