

Welcome to Face2Face



Welcome to our latest edition of the Interface newsletter, Face2Face.

It's been another action-packed, opportunity-filled year for the Interface team and our company and academic partners. Key highlights for 2010 included the independent review and evaluation of the Interface project which endorsed our role as a national impartial support programme to assist company – academic collaboration and knowledge exchange. It

is noteworthy that 80% of the projects would not have taken place without the intervention of Interface and significant benefits are accruing both for the academic institutions and the Scottish economy.

2010 also saw the establishment of an Interface office in the west with many new connections made to the business base and their support networks and we are grateful to our hosts University of Strathclyde. We have also embraced digital media in style in 2010 – if you are not already following us on [Twitter](#) or via our [LinkedIn group](#) then make it your New Year resolution to keep up the latest news and events.

And the team remain as busy as ever – indeed over the past four months the number of new discussions between businesses and academics is up 115% and the number of projects initiated up 96% on the previous year. May the trends continue for 2011!

The Interface team looks forward to helping to engage, connect, and catalyze academic company partnerships even more in 2011!. Get in touch to let us know what you're looking for in 2011. We will also be seeking to take forward the recommendations arising from the evaluation so watch this space for new developments as they emerge in 2011.

On behalf of all of the team I would like to thank you for your

December 2010

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Find out with what the teams been up to with our [weekly blog updates](#)



Are you a **knowledge transfer champion?**

The John Logie Baird Awards deadline has been extended to 10

continued support and wish our client companies, support organisations and colleagues in the academics institutions a very happy Christmas and a prosperous New Year.

Kind Regards

Siobhán

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Spotlight on Macphie of Glenbervie and Shed Media Scotland

Innovative Research is the Icing on the Cake for Macphie of Glenbervie



Macphie of Glenbervie has an 80-year history of creating innovative, premium food ingredients, including cake and bread mixes, sauces and desserts. Headquartered in Stonehaven, the company has an international customer base across 40 countries, comprising of bakers, chefs and food manufacturers.

Interface has supported them in four projects, helping them to identify relevant academic collaborators to provide solutions to a range of challenges facing the business.

[Read more...](#)



Distributor of television content partners university to deliver an online quiz

Shed Media Scotland is a leading creator and distributor of television content. It has partnered with MTV.co.uk to deliver an interactive Drama Being Victor which has been developed to tackle issues that young people deal with every day and give them a forum to stimulate thought, dialogue and debate.

In tandem with the online show, the project operates on several digital platforms using a variety of mediums to engage audiences. These include forum generated discussions set up on Victor's Blog, the MTV site and social media sites such as Twitter and Facebook.

January 2011.

Find out [more](#)

Funding Opportunities

The Technology Strategy Board is to invest up to £6.4m in feasibility studies to stimulate innovation across the themes of Technology-Inspired, Digital Services, Nanotechnology, and Space.

Find out [more](#)

Interface supported Shed Media Scotland by facilitating a collaboraton with Robert Gordon University to devise a quiz for Being Victor to determine young people's attitudes to online privacy.

[Read more...](#)