



Welcome to Face2Face

Welcome to our latest edition of the Interface newsletter, Face2Face.

As we head into the Summer it has been a busy couple of months here at Interface. Throughout the past few weeks we have participated in a significant number of events from Dumfries where we supported local tourism businesses in strategic planning to Inverness for Health Sciences, not forgetting Aberdeen for All-Energy and Falkirk in conjunction with the local Business Gateway.

We are delighted that Interface, on behalf of our 25 partner academic institutions, has been short listed for one of the [Praxis Unico Impact Awards](#) - for making outstanding contributions to society and the economy through innovation.

In addition, we have been working with the Interface Advisory Board and our funders in taking forward the recommendations from an independent evaluation completed in November 2010. Following on from this, we have this month established a regional office in Inverness to service Highlands and Islands companies. David Chapman has joined the team and will be based at the Highlands and Islands Enterprise office in Inverness. A second person will be in post later this year.

We are all gearing up for the event of the year – the [Scottish Technology Showcase](#), on the 7th June, which offers companies the chance to showcase their innovative technologies and for Scottish universities to show the best emerging near-to-market technologies. It is therefore the perfect opportunity for Interface to demonstrate our new Interface iPhone app which has been developed as part of the [OpenBiz programme](#). If you are attending on the day please come visit the Interface stand for a chance to test the app and meet the team. Finally, please check out our [blog](#) to keep up to date with the team and the latest Interface news – and feel free to comment on the posts to let us know what you think.

Kind Regards

May 2011

Contact Us

info@interface-online.org.uk

0131 651 4791

 FOLLOW US ON TWITTER

 CONNECT ON LINKED IN

Events



Meet the Team
[Scottish Technology Showcase](#)

07 June 2011

Funding Opportunities
[EPSRC Industrial Case Studentships](#) -

closing date 15th July 2011

[Strathclyde MedTech](#) – up to **£5K funding**

[TSB - Nutrition for Life](#) - closing **date 29th June 2011**

Siobhán

Siobhán Jordan

Siobhan@interface-online.org.uk



Spotlight on Adrok and Float Your Boat

Academic partnership maps the way for Earth's crust

Adrok Ltd is an award winning technology developer and provider of unique imaging and mapping solutions based on proprietary technology known as the Atomic Dielectric Resonance (ADR) Scanner.



The company sought academic expertise to develop a two-dimensional ADR bore hole image to determine dielectric rock properties at depths that will help them understand the deeper tectonic processes that can cause earthquakes and other natural events.

The firm was introduced to Dr Randall Stephenson at the University of Aberdeen through Interface.

The groundbreaking research conducted by Adrok and the University of Aberdeen could revolutionize the way we currently map the Earth's crust and help to determine earthquakes in the future. [Read more...](#)



Float Your Boat meets 'silver surfers'

Float Your Boat Ltd is an Edinburgh-based social enterprise that specialises in assisting people over 50 in making fulfilling work and life choices.

Float Your Boat connected with Interface in 2010 to explore the possibility of working with one of Scotland's Universities to develop a website and online marketing plan specifically tailored to 'silver surfers' - a 50+ year old audience.

Specific areas of interest included exploration of the features that make a website easier to use, as well as social media tactics with an older generation in mind.

Interface connected Float Your Boat with a number of academic institutions with expertise in social and digital inclusion, web development and marketing. Further conversations led to the initiation of a project with a

postgraduate student from the School of Engineering and Computing at Glasgow Caledonian University.

To find out more about the project and the benefits Float Your Boat have experienced as a result of the collaboration with Glasgow Caledonian University, check out the [video case study](#).